

AGENDA SNAPSHOT SUNDAY, MARCH 29, 2020

12:00–6:00 PM	REGISTRATION OPEN
12:30–3:30 PM	EXECUTIVE WORKSHOPS *NETWORKING BREAK IS FROM 1:45–2:00 PM WORKSHOP A: Adding Back Millions: Re-imagining and Re-engineering Your Business Meetings WORKSHOP B: Co-Creating Ideal Work: Six Actions to Eradicate Burnout
4:00–5:00 PM	KEYNOTE
5:00–6:00 PM	KEYNOTE

MONDAY, MARCH 30, 2020

7:00 AM–6:30 PM	REGISTRATION OPEN
7:20–8:00 AM	PEER-TO-PEER NETWORKING BREAKFASTS
8:10–8:15 AM	CONGRESS WELCOME
8:15–9:00 AM	KEYNOTE
9:00–9:55 AM	KEYNOTE
10:00–10:40 AM	REFRESHMENT BREAK IN THE EXHIBIT HALL
10:45–11:30 AM	SPONSORED MARKET INSIGHTS A–F To showcase in a Sponsored Market Insight, please contact: Company Names from A–K: Bernie Weiss, Business Development • 781-939-2502 • Bernie.Weiss@worldcongress.com from L–Z: Taylor Biggers, Business Development • 781-939-2494 • Taylor.Biggers@worldcongress.com

CONCURRENT TRACKS

	PAYER TRANSFORMATION	PROVIDER TRANSFORMATION	INNOVATIONS & INVESTMENTS	SDoH BUSINESS STRATEGY	POP HEALTH ANALYTICS	MEDICAID & HEALTH POLICY	BEHAVIORAL HEALTH	WOMEN LEADERS IN HEALTH CARE	DIRECT CONTRACTING	SELF-INSURANCE STRATEGY	WORKSITE CLINICS
11:35 AM–12:20 PM	Beyond the ACO: How to Scale Value-Based Care to a Broader Member Population	Transform Primary Care with Value- Based Models to Impact Downstream Costs and Quality	Doing Business at the Intersections of Innovation and Policy	Uncover SDoH Risk Factors and Gain Insights into Population Health Management	Innovative Care: How Advanced Technologies Improve Patient Safety, Quality, Experiences, and Outcomes at Novant Health	Policy Update: Where are We Now and Where Do We Go from Here?	Promote and Model Innovation to Realize Behavioral Health Integration	Overcome Barriers and Promote Professional Development and Women Leadership in Health Care	Get Started: Actionable Approaches to Direct Contracting that Curb Costs and Enhance Employee Health	Build Sustainable Employer-TPA Partnerships to Improve Outcomes and Bend the Cost Curve	Implement a Holistic Wellness Strategy to Maximize Clinic ROI and VOI
12:30–1:35 PM	LUNCHEON IN THE EXHIBIT HALL										
1:40–2:25 PM	Take Practical Steps to Improve Payer-Provider Collaboration and Support the Care Delivery Process	Employ Dual Disruption Strategies: Reposition Today, Create the Hospital of Tomorrow		Why SDoH Spending Should Be an Integral Part of Business Strategy	Build Data Ecosystems and Connectedness with the EHR to Maximize the Impact of Technology on Patient Care	Adopt Innovative Approaches to Improve Care for Dual Eligibles	Develop APMs Designed to Promote Recovery from Opioid Addiction and SUD	Work-Life Balance: Actionable Takeaways from Women Executives	Seal the Deal: Direct Contracting Strategies that Maximize Benefits for Providers and Employers	Adopt a Coordinated Approach to Manage Musculoskeletal Disorders (MSDs)	Leverage Digital Tools and Virtual Care Models to Engage Employees and Improve Clinic Utilization
2:30–3:15 PM	Create a Data Analytics and Technology Strategy Aligned with Business Needs and Population Health Goals	Maximize the Returns of an Innovation Center to Improve Customer Experience	Identify the Business Needs, Proof Points, and KPIs for Enterprise Stakeholders	Advance Health and Healthy Communities through Affordable Housing Solutions	AI Command Centers: Harness the Power of Analytics to Improve Operations, Clinical Outcomes, and the Patient Experience	Design a Business Model to Integrate Medicaid Behavioral Health and Physical Health	Transform Access and Align Tele-Behavioral Health with Consumer Expectations	Prioritize Gender Equity in the Workplace	Explore PBM Contracts and Strengthen Price Transparency to Combat Rising Drug Prices		Consider Direct Primary Care Clinics to Ease Access to Care
3:20–3:50 PM	REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE										
4:00–5:00 PM	KEYNOTE										
5:00–6:00 PM	KEYNOTE										
6:00–7:00 PM	NETWORKING RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE										

AGENDA SNAPSHOT TUESDAY, MARCH 31, 2020

7:00 AM–6:15 PM	REGISTRATION OPEN
7:10–8:10 AM	NETWORKING BREAKFAST IN THE EXHIBIT HALL
8:15–8:20 AM	OPENING REMARKS
8:20–8:50 AM	KEYNOTE: DEVELOPING 21ST CENTURY SOLUTIONS TO ADDRESS HEALTH CARE SPENDING AND AFFORDABILITY
8:50–9:50 AM	KEYNOTE
9:55–10:25 AM	REFRESHMENT BREAK IN THE EXHIBIT HALL
10:30–11:15 AM	SPONSORED MARKET INSIGHTS A–F To showcase in a Sponsored Market Insight, please contact: Company Names from A–K: Bernie Weiss, Business Development•781-939-2502 • Bernie.Weiss@worldcongress.com from L–Z: Taylor Biggers, Business Development • 781-939-2494 • Taylor.Biggers@worldcongress.com

CONCURRENT TRACKS

	MEMBER ENGAGEMENT	CARE DELIVERY INTEGRATION	INNOVATIONS & INVESTMENTS	FRONT LINE LEADERSHIP	SDoH TECHNOLOGY	AI & ML APPLICATIONS	WORKPLACE MENTAL HEALTH	DIRECT CONTRACTING	BENEFITS ADVISER LEADERSHIP	MEDICAL TRAVEL
11:25 AM–12:10 PM	Identify, Target, and Impact the Right Members with the Right Services to Improve the Customer Experience	Improve Care Management and Lower Costs with In-Home Technologies for the Aging Population	Establish Partnerships that Fuel Innovation and Drive Sustainable Growth	Adopt a Collaborative Approach to Support and Empower Front Line Staff	Explore the Potential to Reduce Social or Behavioral Risk in Medicare Advantage	Shift Your Culture and Organizational Focus to Augmented Intelligence	Destigmatize Mental Health in the Workplace	Build a Network of High-Quality, Low-Cost Services that's Right for Your Business	IN PARTNERSHIP WITH BOTTOM LINE SOLUTIONS INC.	IN PARTNERSHIP WITH SKYMEDICUS
12:15–1:30 PM	LUNCHEON IN THE EXHIBIT HALL									
1:35–2:20 PM	Use Next-Generation Technology to Increase Access to Care	Explore Palliative Care and Advanced Illness Management as a Value-Based Payment Strategy	Position Your Innovation amid Increased Market Competition and Consolidation	Modify Behavior to Emerge as a High-Performing Front Line Leader	Target the Right Intervention to the Right Population to Maximize Financial and Clinical Impact	How We Applied AI/ML to Predict Risk and Improve Decisions at the Point-of-Care	Employer Strategies to Combat SUDs	Reference-Based Pricing: Existing Models and Emerging Opportunities	IN PARTNERSHIP WITH BOTTOM LINE SOLUTIONS INC.	IN PARTNERSHIP WITH SKYMEDICUS
2:25–3:10 PM	Whole-Person Care: Leverage Non-Clinical and Community Resources to Improve Outcomes for Populations in Need	Reduce Barriers and Disparities in Access to High Quality, Rural Health Care	PRODUCT PITCH SESSION: Present to Investors and Receive Real-Time Feedback	Prevent and Combat Clinician Burnout	SDoH Innovation: Disrupt Community Health and Eliminate Inequities	Balance the Benefits and Risks of AI: Address Ethical Challenges in Patient Care	Develop an Action Plan to Prevent Workplace Violence	Looking Ahead: New Offerings to Consider as Your Direct Contracting Model Scales		
3:15–3:45 PM	REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE									
3:50–4:40 PM	KEYNOTE									
4:40–5:30 PM	KEYNOTE									
5:30–6:30 PM	NETWORKING RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE									

WEDNESDAY, APRIL 1, 2020

7:00 AM–12:00 PM	REGISTRATION OPEN
7:30–8:00 AM	NETWORKING BREAKFAST
8:00–8:05 AM	OPENING REMARKS
8:05–9:05 AM	KEYNOTE: HOW WASHINGTON'S LEADERS CAN HELP END THE MENTAL HEALTH CARE STIGMA
9:05–9:35 AM	KEYNOTE
9:35–10:05 AM	KEYNOTE
10:10–10:55 AM	SPONSORED MARKET INSIGHTS A–C To showcase in a Sponsored Market Insight, please contact: Company Names from A–K: Bernie Weiss, Business Development•781-939-2502 • Bernie.Weiss@worldcongress.com from L–Z: Taylor Biggers, Business Development • 781-939-2494 • Taylor.Biggers@worldcongress.com
11:00 AM–12:00 PM	KEYNOTE
12:00 PM	CONGRESS CONCLUDES